



48th

IFTDO | HRD

World Conference and Exhibition

HRD IN THE DIGITAL TRANSFORMATION ERA

Empowering Future Leaders



Live Interpretation

24th – 26th June 2019
Hotel Hills / Sarajevo
Bosnia and Herzegovina

HOSTED BY:

ORIGIN[®]
EUROPE



Dear Conference Participants

The Directors of IFTDO are very pleased that the 48th IFTDO World Conference & Exhibition will be held from June 24 to 26, 2019 in Sarajevo, Bosnia and Herzegovina by Origin Europe, on the theme 'HRD in the Digital Transformation Era "Empowering Future Leaders"'.

The theme is very topical and appropriate at a time when all organisations are facing the challenge of transformation in the digital era. In fact, their survival depends upon how organisations are able to make use of the latest digital technology in such transformation. The role of the human resources in such transformation is very vital as these technologies will enable HR er-imagine new ways of delivering HR services and strategies throughout the organisations. The conference will feature many distinguished international speakers in the field of human resources and the delegates would benefit greatly from their deliberations during the conference.

Ms. Sanja Mlovcic, the IFTDO President and Dr. Ahmed Al Banna the Chairman of the Conference Committee have the expertise and the experience of organising many successful conferences in the past.

I am sure, under such dynamic leadership, this conference will be one of the best IFTDO conferences, with great learning experience, productive networking and a memorable event for the delegates.

On behalf of my colleagues, the IFTDO Board of Directors, it is a great pleasure to welcome you to this prestigious conference and exhibition and to host the great nation of Bosnia and Herzegovina.

I look forward to welcome each one of you.

Dr. Ebrahim Al Dossary
IFTDO CHAIRMAN





Dear Conference Participants

It is a great pleasure to welcome you to the 48th IFTDO Human Resources Development World Conference and Exhibition, which will be held for the first time in Bosnia and Herzegovina from 24th to 26th June 2019. Bosnia and Herzegovina has a rich culture, traditional places and a rich history to offer. Sarajevo, the capital, is a compact city on a historical crossroad between East and West culture.

This conference comes in the era of digital transformation of all sectors and industries worldwide. It will focus on the importance of digital transformation of companies and the role of the Human Resource Departments or corporate professionals in digital transformation – attitudes, maturity, readiness and approach to “digital”.

This conference will highlight some of the functional areas that fall under Human Resources Management as they play a very significant role in integrating digital transformation and equipping the individuals and organisations for the future.

In addition, there are a number of distinguished international and regional speakers in the field of human resources,

labour and employment, as well as education who have a great role in inspiring others and raising the level of excellence in human resources with a focus on best practices and successful transformation stories.

Alongside the conference, an exhibition will be held to serve as an ideal platform for companies to showcase technologies and services such as machine reading, cloud capabilities, artificial intelligence. etc. for the digital HR era.

The 48th IFTDO Conference and Exhibition is an opportunity to refocus our attention to the HR of the future. Whereas the traditional view of HR transformation was about doing existing things better, the next generation of HR will focus on doing completely new things. It is also an ideal opportunity to share best practices and network with key individuals from Bosnia and Herzegovina and the Western Balkan.

Looking forward to meeting you all.

Sanja Mlovcic
IFTDO PRESIDENT



JASNA KORDA
Director
Origin Europe

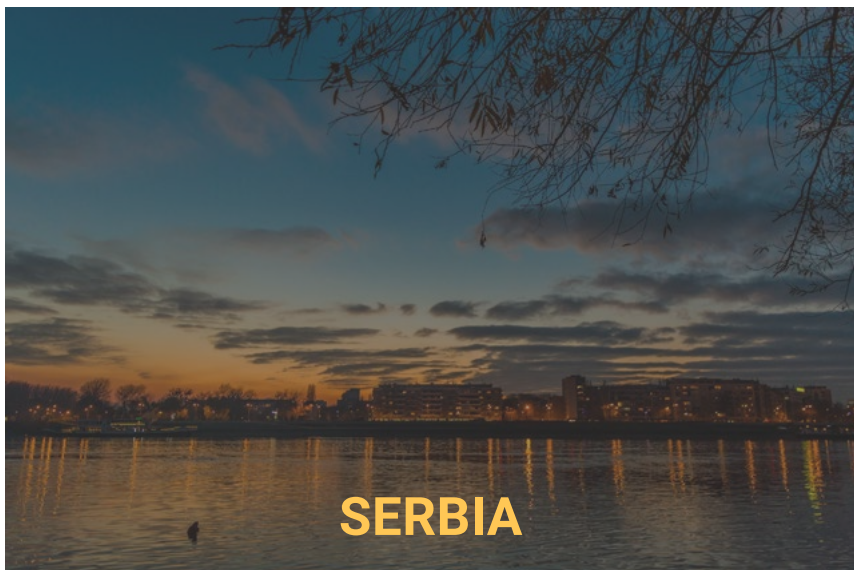
ABOUT THE ORGANISER



We are one of the professional global branches of Origin Group which was established in March 1998. Origin is a leading company in Human Capital Development and expert planning, managing and organising events such as customized corporate events, conferences, professional seminars, forums, exhibitions and international courses.

Origin Group has evolved, expanded its offices and has taken event management beyond boundaries as it believes in helping human capital development around the globe. By establishing Origin Europe offices in Sarajevo, Bosnia & Herzegovina, the Origin Group firmly believes that it will capitalise on this geographically important location to offer its renowned services in talent development, professional conferences and exhibitions to organisations and individuals in this vital region.

WE SERVE THE ENTIRE REGION INCLUDING:





ABOUT IFTDO?

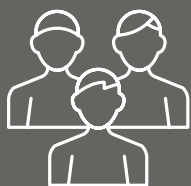
The International Federation of Training and Development Organisations (IFTDO) was founded in Geneva, Switzerland in 1972 in order to develop and maintain a worldwide network committed to the identification, development and transfer of knowledge, skills and technology to enhance personal growth, human performance, productivity and sustainable development.

IFTDO is a UK registered charity and non-profitable organisation. It is composed of Full Members, Associate Members and Reciprocal Members.

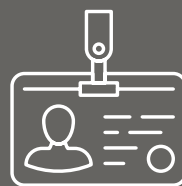
ABOUT THE 48TH IFTDO CONFERENCE

Human Resource Development (HRD) Digital Transformation is the process of changing operational Human Resource Management (HRM) / Human Resource Development (HRD) processes to become more automated and data-driven to achieve business objectives.

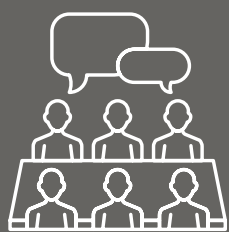
Digital technology has the potential and ability to transform HRM / HRD. The objective of this conference is to emphasize the impact and evolving role of digital transformation on globally competitive businesses, and people are the core.



300+
PARTICIPANTS FROM
DIVERSE COUNTRIES



24
EXHIBITORS &
NETWORKING



3 DAYS
OF PRACTICAL LEARNING
AND DISCUSSIONS



40+
INTERACTIVE
LEARNING SESSIONS



ABOUT BOSNIA AND HERZEGOVINA

Bosnia and Herzegovina, located on the Balkan Peninsular, was previously part of Yugoslavia however, gained independence in 1992. This fascinating country has a deep history of being ruled and overcome by other countries and cultures. The country is most captivating for its East-meets-West surroundings, which has been blended with Ottoman and Austro-Hungarian pasts. With an abundance of medieval ruins, unique towns and cities, stunning mountains, waterfalls and rivers, Bosnia and Herzegovina has plenty of major drawcards for all travellers.

ABOUT THE CONFERENCE THEME

HRD IN THE DIGITAL TRANSFORMATION ERA

Empowering Future Leaders

HR digital transformation is the process of changing operational HR processes to become automated and data-driven.

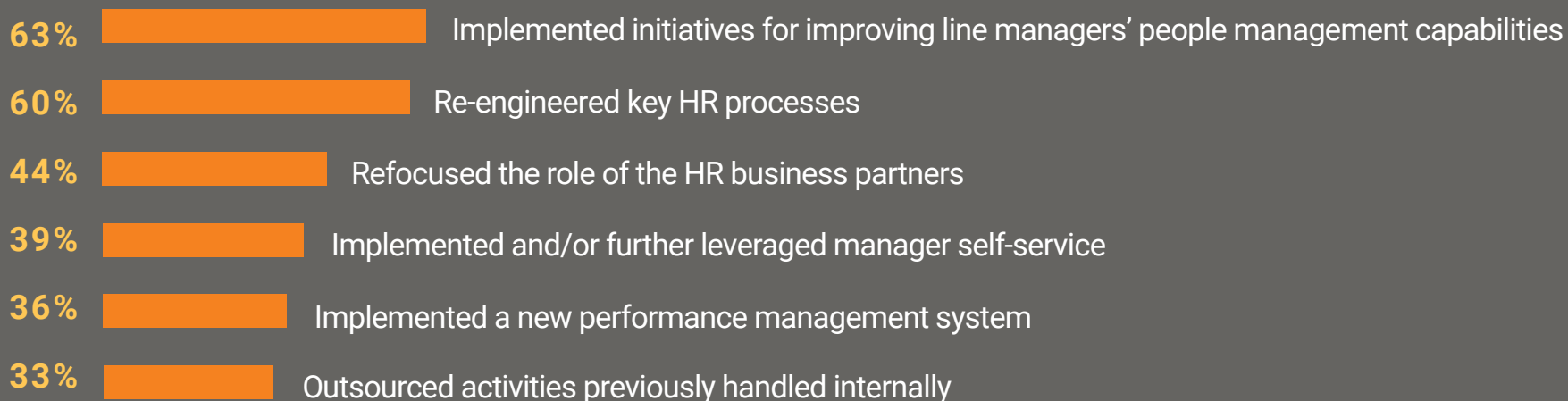
According to a recent Deloitte Global Human Capital Trends Report states that Human Capital Trends report: 'It's about HR teams taking up the dual challenge of transforming HR operations on the one hand, and transforming the workforce and the way work is done on the other.' So, rather than HR digital transformation being just about HR, it's a metamorphosis that involves organizations as a whole. Or at least it should, in order for it to be successful.

According to DDIworld.com more than 2,500 HR professionals completed the HR-specific version of Global Leadership Forecast 2018, along with 25,000-plus leaders who responded to the leader version. Additionally, eight percent of the leader population were in HR, giving us another abundant source of data.

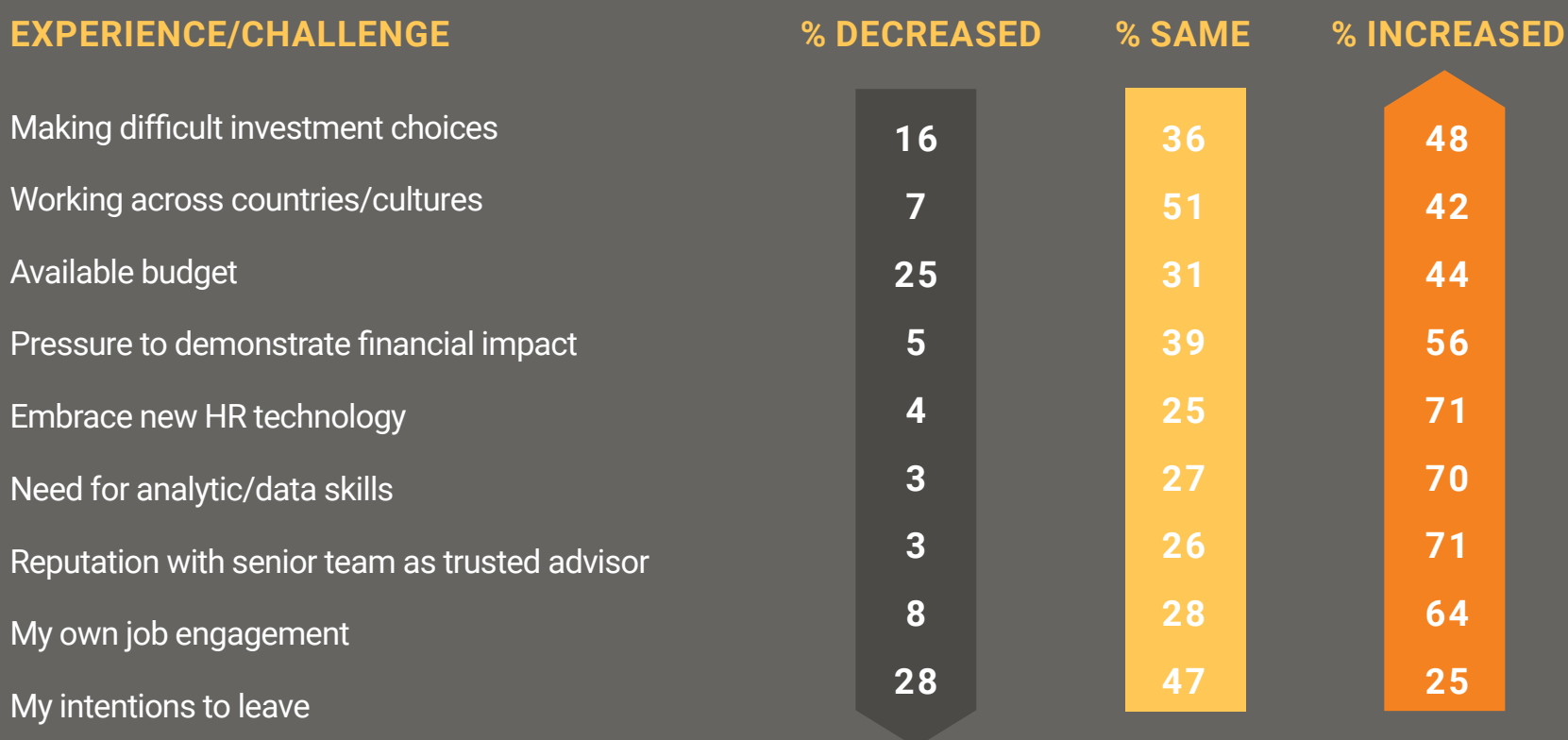
The chart below was surveyed around 900 executives from 48 countries. It revealed that three out of four organisations that undertook HR transformation have successfully executed complex initiatives.

Many companies have started investing heavily on HR as there is now a deep understanding that it is an important and mandatory aspect to their business and there are no 'one-size-fits' as every organisation has unique requirements.

HR INITIATIVES



HOW HR LEADERS' JOBS AND ATTITUDES HAVE CHANGED OVER THE PAST THREE YEARS



CONFERENCE THEME

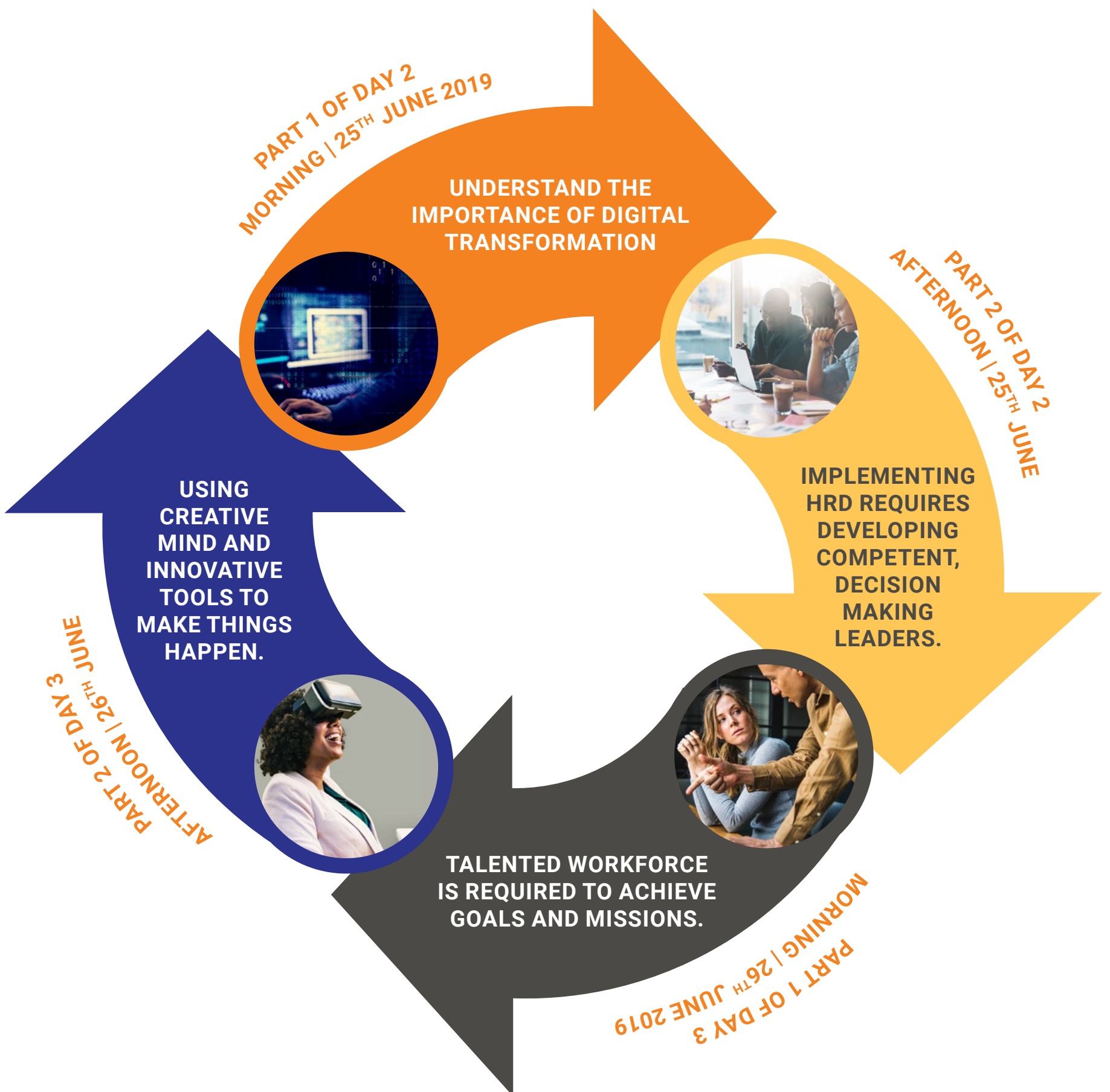
HRD IN THE DIGITAL TRANSFORMATION ERA

Empowering Future Leaders

This conference will run for 3 days as follows:

Day 1 which will be on Monday 24th will cover pre-conference workshops which will focus on how we can implement digital transformation in our organisations.

Day 2 and 3 have been divided into four parts. Each day will address two topics as follows:



DISTINGUISHED SPEAKERS / MODERATORS



ARTHUR F. CARMAZZI
Founder
Directive Communication Psychology
Italy



PROF. MALCOLM DUEROD
Senior Teaching Assistant
International Burch University
San Francisco - USA



SANJA MIOVIĆ
Executive Director
Foreign Investors Council (FIC)
Bosnia and Herzegovina



VALENTIN ILIEVSKI
Senior Vice President
Messer Group
Chairman of Football Club "Sarajevo"
Germany



TAN SRI DATO DR. PALAN
Chairman
SMR Group
Malaysia



DR. SHEN CHIEN-CHUNG
Executive Yuan
Ocean Affairs Council
Taiwan



DR. LOUISE O'NOLAN
Director of Educational Performance
B. Polytechnic
Ireland



DR. GHALIB AL HOSNI
Chief People Officer
Omantel
Oman



PROF. ADNAN AMKHAN BAYNO
Director
MC Academy for International Legal Studies
Belgium



ALBIN ZUHRIC
Managing Director
The Headhunter Company
Bosnia and Herzegovina



DR. SEDEF KABAŞ
Founder
Sedef Kabaş Training & Coaching
Turkey



MARTIN LEXA
Executive Vice President
Molnlycke Health Care
Sweden

DISTINGUISHED SPEAKERS / MODERATORS



H. E. SH. MOHAMMED BIN SAQR AL QASIMI
Founder of Sunnyland in BiH
UAE



DIONE WILLIAMS
Leader in HR Transformations
New Zealand



DR. R. KARTHIKEYAN
Director
Gemba Management
India



DR. RAMIN MOHAJER
Human Resource & Development Advisor
Information Technology Authority ITA
Oman



DR. ABDULLA AL HAMID
Managing Director
Intermid Company
Bahrain



SERDZAN ŠIMŠEK ARNAUTOVIĆ
Recruiter
Facebook
Bosnia and Herzegovina



DR. GURUVAYURAPPAN PV
Sr. Vice President
Omega Healthcare
India



SAMEERA ALI BABA
Chief Initiatives Officer
Mubadara
Bahrain



DR. SUNIL GUPTA
Chief Learning Officer
Ideas Management Consultants
Dubai



DAY ONE | MONDAY 24TH JUNE

PROGRAM (PRE CONFERENCE WORKSHOPS)

8.00am – 9.30am Registration and Networking over Tea and Coffee

9.30am – 10.00am Welcoming Remarks (Meet and Greet) Exhibition Networking

10.00am – 2.00pm **3 Parallel Workshops**
Workshop I
How to Transform Your Business into Digital
Dr. Abdulla Al Hamid
Managing Director - Intermed Company | Bahrain

Workshop II
Design Thinking (Desirability, Viability, Feasibility)
Dr. Sunil Gupta
Chief Innovation Instigator - Ideas Management Consultancy | Dubai

Workshop III
The Coaching Spark | Cultivating Coaching and Innovation at Workplace
Sameera Ali Baba | Chief Initiatives Officer - Mubadara | Bahrain

2.00pm – 7.00pm **Free time**

7.00pm – 10.00pm **Official Opening Ceremony**
IFTDO President's Message
Patron's Speech
IFTDO Chairman Introduces IFTDO Board Members
Awarding Ceremony
Networking / Light snacks

DAY TWO | TUESDAY 25TH JUNE

8.00am – 9.00am	Networking over Tea and Coffee
9.00am – 9.30am	Keynote Speaker 1 How is Technology Changing the World of Work and What does it Mean for Employers? Dr. Adnan Bayno Director - MC Academy for International Legal Studies Belgium
9.30am – 10.00am	Case Study 1 Digital Employee Well-being Solutions Martin Lexa Executive Vice President - Molnlycke Health Care Sweden
10.00am – 10.30am	Case Study 2 Revamping the Workforce Towards Digitalization Dr. Ramin Mohajer Human Resource & Development Advisor - ITA Oman
10.30am – 11.00am	Official Opening of the Exhibition / Tea & Coffee Break
11.00am – 11.30am	Case Study 3 The Impact of Digitalization at work Mr. Serdzan Šimšek Recruiter - Facebook Bosnia and Herzegovina
11.30am – 12.00am	Case Study 4 The Digital Age “Creativity and Simplicity” Dr. Sedef Kabaş Founder - Sedef Kabaş Training & Coaching Turkey
12.00am – 12.45pm	Panel Discussion: Unleashing the Future of the Labour Market Moderator: Dr. R. Karthikeyan Director - Gemba Management Consultancy India Panellists: Dr. Adnan Bayno Director - MC Academy Belgium Martin Lexa Executive Vice President - Molnlycke Health Care Sweden Dr. Ramin Mohajer HR & Development Advisor - ITA Oman Serdzan Šimšek Recruiter - Facebook Bosnia and Herzegovina Dr. Sedef Kabaş Founder - Sedef Kabaş Training & Coaching Turkey
12.45pm – 1.30pm	Lunch Break & Exhibition / Networking
1.30pm – 2.00pm	Keynote Speaker 2 Leadership and Team Culture Arthur F. Carmazzi Founder - Directive Communication Psychology Italy
2.00pm – 2.30pm	Keynote Speaker 3 Traits of Successful Leaders H. E. Shaikh Mohammed Bin Saqr Al Qasimi Founder - SunnyLand UAE
2.30pm – 3.15pm	Panel Discussion Leadership challenges in a Digital World Moderator: Sanja Moicvic - Bosnia & Herzegovina Panellists: Valentin Ilievski Senior Vice President - Messer Group Germany H. E. Shaikh Mohammed Bin Saqr Al Qasimi Founder - SunnyLand UAE Dr. Louise O’ Nolan Director of Educational Performance - B. Polytechnic Ireland Dr. R. Karthikeyan Director - Gemba Management Consultancy India
3.15pm – 3.30pm	Tea and Coffee Break
3.30pm – 4.00pm	Case Study 5 How to build a public sector’s leaders? Dr. Chien - Chung Shen Executive Yuan - Ocean Affairs Council Taiwan
4.00pm	Closing Day Two
8.00pm – 11.00pm	Cultural Evening Dress Code : Traditional Dress / Semi Formal

DAY THREE | WEDNESDAY 26TH JUNE

8.00am – 9.00am	Networking over Tea and Coffee
9.00am – 9.30am	Keynote Speaker 1 Decoding the Global Future Talents Prof. Malcolm Duerod Senior teaching Assistant - International Burch University USA
9.30am – 10.00am	Case Study 1 Talent Development in Omega Health Care Co. Dr. Gurvayurappan Sr. Vice President - Human Resource India
10.00am – 10.30am	Case Study 2 Talent LifeCycle Strategies in the Western Balkan Region Valentin Ilievski Senior Vice President - Messer Group Germany
10.30am – 11.00am	Networking over Tea and Coffee
11.00am – 11.30am	Keynote Speaker 2 Creative Learning Strategies in Today's Digital Age: Lessons from Asia Tan Sri Dato Dr. Palan Chairman - SMR Group Malaysia
11.30am – 12.30pm	Dialogue Between Generations Culture Transformation through Creative and Innovative Generation Moderator: Dione Williams Leader in HR Transformations New Zealand Panellists: Serdzan Šimšek Recruiter - Facebook Bosnia and Herzegovina Dr. Ghalib Al Hosni Chief People Officer - Omantel Oman Tan Sri Dato Dr. Palan Chairman - SMR Group Malaysia 2 University Students from the Balkan Region
12.30pm – 1.00pm	Case Study 3 Encouraging Creativity and Innovation in the Workplace Albin Zuhric Managing Director - The Headhunter Company BiH
1.00pm – 2.00pm	Lunch Break / Exhibition Networking
2.00pm – 2.30pm	Case Study 4 Innovation Strategies for the Future of Education Dr. Louise O'nolan Director of Educational Performance - B. Polytechnic
2.30pm – 3.00pm	Case Study 5 Driving high performance Culture through HR Strategy Dr. Ghalib Al Hosni Chief People Officer - Omantel Oman
3.00pm – 4.00pm	Panel Debate: Keys to Nurturing a Creative Workplace Moderator: Dr. Ahmed Al Banna CEO - Origin Consultancy Bahrain Panellists: Dione Williams Leader in HR Transformations New Zealand Dr. Ghalib Al Hosni Chief People Officer - Omantel Sultanate of Oman Sanja Mlovčić Executive Director - Foreign Investors Council (FIC) BiH 2 Representatives from the Local Industry
4.00pm – 4.30pm	Closing Ceremony and Handover to India



CONFERENCE REGISTRATION FORM

[CLICK HERE TO DOWNLOAD](#)

EXHIBITION REGISTRATION FORM

[CLICK HERE TO DOWNLOAD](#)

WHO SHOULD ATTEND?

- Government Officials
- Member of the board of directors
- HR managers
- Transformation managers
- Training managers/Advisors
- Teaching professionals
- L&D professionals,
- Innovation specialists
- Learning specialists
- Consultants
- Trainers
- Supervisors

THE CONFERENCE FEE WILL INCLUDE:

- Attending all conference sessions
- Attending the pre-conference workshops
- Attending the exhibition
- Culture Evening
- Full conference material
- Free book
- Lunch, tea and coffee
- Half day city tour
- A certificate of attendance

CONFERENCE VENUE: HOTEL HILLS / SARAJEVO

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SUPPORTERS

The organising committee would like to thank the supporters of this conference.





International Federation of
Training and Development Organisations

PAST IFTDO WORLD CONFERENCES

- | | | | |
|------|------------------------------------|-------------|--|
| 1972 | First Geneva, SWITZERLAND | 1997 | Twenty Sixth Kuala Lumpur, MALAYSIA |
| 1973 | Second Bath, ENGLAND | 1998 | Twenty Seventh Dublin, IRELAND |
| 1974 | Third Oslo, NORWAY | 1999 | Twenty Eighth Long Beach, USA |
| 1975 | Fourth New Delhi, INDIA | 2000 | Twenty Ninth London, UNITED KINGDOM |
| 1976 | Fifth Canberra, AUSTRALIA | 2001 | Thirtieth Porto Alegre, BRAZIL |
| 1977 | Sixth Mexico City, MEXICO | 2002 | Thirty First Manama, BAHRAIN |
| 1978 | Seventh Washington, D.C., USA | 2003 | Thirty Second Lisbon, PORTUGAL |
| 1979 | Eighth Manila, PHILIPPINES | 2004 | Thirty-Third New Delhi, INDIA |
| 1980 | Ninth Rio de Janeiro, BRAZIL | 2005 | Thirty-Fourth Cairo, EGYPT |
| 1981 | Tenth Dublin, IRELAND | 2006 | Thirty-Fifth Kuala Lumpur, MALAYSIA |
| 1982 | Eleventh Calgary, Alberta, CANADA | 2007 | Thirty-Sixth San Francisco, U S A |
| 1983 | Twelfth Amsterdam, THE NETHERLANDS | 2008 | Thirty-Seventh Dubai, UAE |
| 1984 | Thirteenth Sydney, AUSTRALIA | 2009 | Thirty-Eighth Toronto, CANADA |
| 1985 | Fourteenth Stockholm, SWEDEN | 2010 | Thirty-Ninth London, U.K. |
| 1986 | Fifteenth Honolulu, Hawaii, USA | 2011 | Fortieth Warsaw, POLAND |
| 1987 | Sixteenth Madrid, SPAIN | 2012 | Forty-First KUWAIT CITY |
| 1988 | Seventeenth Tokyo, JAPAN | 2013 | Forty-Second New Delhi, INDIA |
| 1989 | Eighteenth London, UNITED KINGDOM | 2014 | Forty-Third Dubai, UAE |
| 1990 | Nineteenth Buenos Aires, ARGENTINA | 2015 | Forty Fourth Kuala Lumpur, MALAYSIA |
| 1991 | Twentieth Vienna, AUSTRIA | 2016 | Forty Fifth Manama, BAHRAIN |
| 1992 | Twenty First TAIWAN | 2017 | Forty Sixth Muscat, OMAN |
| 1993 | Twenty Second GERMANY | 2018 | Forty Seventh Dubai, U A E |
| 1994 | Twenty Third New Delhi, INDIA | 2019 | Forty Eighth Sarajevo, Bosnia and Herzegovina |
| 1995 | Twenty Fourth Helsinki, FINLAND | 2020 | Forty Ninth New Delhi, INDIA |
| 1996 | Twenty Fifth Cairo, EGYPT | 2021 | Fiftieth Cairo, EGYPT |

THROUGH ITS MEMBERS, IFTDO REPRESENTS HUNDREDS OF THOUSANDS OF HR PROFESSIONALS IN MORE THAN 30 COUNTRIES.



Event Manager:

ORIGIN[®]
EUROPE

jasna@origineuro.com

+387 33 944 808

+387 62 221 717

Sarajevo, Bosnia and Herzegovina

Supported by:

ORIGIN[®]
GROUP

anita@origin.com.bh

+973 17 552 878

+973 37 700 036

Manama, Bahrain



ukkohli@yahoo.co.in

sgiftdo@gmail.com

sg@iftdo.net



IFTDO

International Federation of
Training and Development Organisations

HRD IN THE DIGITAL TRANSFORMATION ERA

EMPOWERING FUTURE LEADERS

Hosted and organised by:

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EUROPE