



NATURAL SPRING WATER MRKONJIC GRAD

Project title	Production (bottling) of natural spring water along with the takeover of a company in operation.	
Sector	Agriculture Sector - Beverage	
Location	Mrkonjić Grad Municipality, Bosnia & Herzegovina	
Location description	The municipality of Mrkonjic Grad is located in the western part of Bosnia and Herzegovina. The municipality is situated at the crossroad of very important travel routes. Here passes: highway M-15 (Mrkonjic Grad - Glamoc - Split), highway M-5 (Jajce - Mrkonjic Grad - Bihac), highway M-16 (Banja Luka - Crna Rijeka - Jajce - Split). It is well connected with major centres in the region and the international highway. The distance from the ports on the Adriatic Sea is about 200 km.	
Company description/ Project background	The company Voda Kruna Ltd is located in Bosnia and Herzegovina and it began operating in late March 2008 by placing natural spring water in PET packaging of 0.5L and 1.5L in the market. Already at the end of the year, carbonated water in PET bottles as well as glass containers for carbonated and non-carbonated water were placed in the market . Given that the company is located in Bosnia and Herzegovina, the most of the current plans are related to this market, but a placement in foreign markets, primarily in Serbia and Germany,China is being realized simultaneously.	
Project status	The project has been largely implemented	
Project description	The project implies the take over of a company operating in the production of natural spring water with the possibility of extending the production capacity or the volume of production of existing products and the introduction of new products in the sector of bottled natural spring water.	
Estimated total investment cost	4 000 000 EUR	
Inputs provided by local partner	Value	Description
	4 000 000 EUR	
Inputs required from foreign partner	Value	Description

FIPA INVESTMENT PROJECT PROFILE



Form of cooperation with foreign partner	Financial	Technical
	Sell or Joint Venture	
Supporting information available	For additional information about this project, please contact FIPA either by e-mail: fipa@fipa.gov.ba or phone number: +387 33 278 080.	