



"ALL FOR 5"

Project title	"Straight-A life" (All for 5)	
Sector	Innovation Sector - Psychology	
Location	Šamac Municipality	
Project background	"Straight-A life" is a motivational set for self-helping, personal learning and protection of mental health. This project started about two years ago, and in 2015 it was exhibited on its first innovation fair in Banja Luka and won a bronze medal and excellent reactions of visitors.	
Project status	Project in development	
Innovation description	"Straight-A life" is a visual reminder, motivator for every single person on this world with five most important life areas. It's main goal, main message is that it's never too late to do something with your life, to improve it. Improving your life can come down to those little things that make you happy. Once you have achieved what you wanted, this set is still helpful to remind you that you are doing well, or to prevent you from going the wrong way. Maybe you can lie someone else, but surely not yourself, with the motivational set "All for 5" (Straight-A life)	
Intellectual property, Patent	National intellectual property application of Bosnia and Herzegovina has two parts: Industrial design under official number: BAD14624, And the copyright for follow up brochure under official number: P-89/14	
Inputs required from foreign partner	Value	Description
	50 000 EUR	For developing and improving the project
Form of cooperation with foreign partner	Financial	Technical
	Investing in international industrial design protection	Production and distribution
Supporting information available	For additional information about the project, please contact FIPA either by e-mail: fipa@fipa.gov.ba or phone number: +387 33 278 080.	